

2010 Rocky Mountain Commercial Real Estate Expo and Fall Forecast
Tuesday, November 2, 2010
Denver, Colorado

Title Sponsor -- SOLD! FIRSTBANK

One (1) available at \$12,000 -

- Recognition in 9 display ads including Colorado Real Estate Journal and CoBiz Magazine
- Registrant Attendee list provided at the end of the event
- Company name and logo in registration brochure and on all supplemental marketing materials/mailings
- Company name and logo placed on the cover of registration brochure*
- Company name, logo and a 250 word company profile included in program brochure*
- Company name, logo and a link to your company's website included on EXPO website
- Media recognition in program promotions
- Two (2) adjacent booths in front of Expo Hall
- Company name and logo on individual welcome banner located in the welcome area
- Company name and logo on individual welcome banner located in the general session area
- Ability to introduce the event keynote speaker
- Ability to supply takeaway or gift in the event gift bags provided to all attendees
- Recognition by emcee and in the event PowerPoint
- Complimentary registration for a total of 20 attendees with preferred seating and table top recognition** Lunch tickets included

Copper Sponsors: \$1,000 each

- Company name and logo in program brochure*
- Company name and logo on banner displayed in general session area
- Media Highlights
- Complimentary registration for a total of 2 attendees with preferred seating and table top recognition** Lunch tickets included

Bronze Sponsors: \$2,500 each

Same benefits as COPPER Sponsor PLUS+ the following additional benefits:

- Company name, logo and link on the EXPO website
- Company logo displayed on monitors
- 1 (One) complimentary exhibitor booth located in Expo Hall
- PowerPoint recognition by host organizations
- Complimentary registration for a total of 4 attendees with preferred seating and table top recognition** Lunch tickets included

SILVER SPONSOR

Five (5) available at \$4,000 each

- **Exhibit Hall Sponsor** – Includes banner at the entrance to the Expo Hall and special signage throughout. – **SOLD! 1900 Sixteenth Street**
- **Grand Prize Sponsor** – A company representative will draw the winner, and will have speaking time and signage in the Expo Hall.

- **Lanyard Sponsor** – Company name and logo displayed on lanyards (neck cords that hold name badges).
- **Breakfast Sponsor** – Company name and logo on signage and napkins during breakfast.
- **Reception Sponsor** – Company name and logo on signage and napkins during reception. - **SOLD! Robinson, Waters and O’Dorisio, PC**

Silver Sponsors will receive:

Same benefits as BRONZE Sponsor PLUS+ the following additional benefits:

- Your choice of 1 (one) exclusive sponsorship opportunity: Exhibit Hall, Grand Prize, Lanyard, Breakfast or Reception
- Company recognition included in 9 display ads including Colorado Real Estate Journal and CoBiz Magazine
- Registrant attendee list provided at the end of the event
- Company name, logo and company profile (100 words) in program brochure*
- Company name included in the registration brochure
- Gift opportunity (if desired, company will provide attendees with a gift in each welcome bag)
- Company logo on banner displayed in the general session
- 1 (One) complimentary exhibitor booth located in Expo Hall
- Complimentary registration for a total of 6 attendees with preferred seating and table top recognition** Lunch tickets included

GOLD SPONSOR

Four (4) Available at \$7,500

- **Lunch** – Company name and logo on napkins and table signs during lunch.
- **Program** – Corporate advertisement on back cover of program. (Sponsor to provide camera ready artwork.) - **SOLD! Institute of Real Estate Managers (IREM)**
- **Registration Bag Sponsor**– Company name and logo on the registration bag.
- **Speaker** – Company name and logo on speaker podium.

All Gold Sponsors will receive:

Same benefits as SILVER Sponsor PLUS+ the following additional benefits:

- “thank you” Announcement
- Your choice of 1 (one) exclusive sponsorship opportunity: Lunch, Program, Registration Bag, Speaker
- Company name, logo and company profile (200 words) included in program brochure*
- Company name, logo and link to company website included on the EXPO website
- 2 (Two) complimentary exhibitor booth located in Expo Hall
- Ability to supply takeaway or gift in the event gift bags provided to all attendees
- Complimentary registration for a total of 8 attendees with preferred seating and table top recognition**. Lunch tickets included.

*Provided commitment is made prior to press time.

**Sponsors wishing to encourage student participation can donate tickets to DU real estate school.